



**Psychological
Assessment
Resources**

INCORPORATED

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July 27, 2006

To Whom It May Concern:

My husband Bob and I are owners of a publishing company, PAR, Inc. We started PAR 28 years ago and now employ over fifty people. We attribute the success of our company to our commitment to our motto "Customer Satisfaction is Our Most Important Product." We have forged relationships over the years with vendors, companies, and people who are committed to excellence in the products and service they provide to others. Jay Goulde is one of those people.

Our company directs a percentage of our corporate profits to helping our Tampa Bay community. About five (5) years ago, after having met Jay, we chose the Outdoor Arts Foundation as one of the non profit agencies we wanted to support. We were so impressed with his passion for the arts and for his desire to make a positive difference in the Tampa Bay community. Bob and I had such an outstanding experience working with Jay on that project that we have underwritten projects through the Outdoor Arts Foundation every year since. The projects we have participated in include but are not limited to the Tour of Turtles, BowWow Haus, and various building banners in downtown Tampa.

Jay is such a visionary, who does whatever it takes to make his creative ideas become realities. He is energetic, enthusiastic, conscientious, reliable, and honest. We have complete confidence in him and have referred him to many other people, who also have been impressed with his work

It is without hesitation that I recommend Jay Goulde and the Outdoor Arts Foundation.

Sincerely,

Catherine R. Smith
V.P. Community Relations