

July 18, 2006

To Whom it May Concern:

I have had the pleasure of working with Jay Goulde for more than seven years now. I first met Jay when I hired him to work in the PR department of my marketing firm. He was not only driven and extremely astute, but quickly became known around the Agency as ‘the man who could pull off the impossible’.

It was this talent of Jay’s that led to his founding of the Outdoor Arts Foundation. Though this clearly created a full-time job for him and I was sorry to see him leave the Agency, I continued to work with Jay on many of his projects and sat on his Board of Directors.

Jay is extraordinarily committed to the improvement of communities and lives through art. Not only is it impressive that he’s raised hundreds of thousands of dollars for a variety of charities, but his rare and candid dedication to true philanthropy is extraordinary.



I have seldom worked with a professional who possessed a more stalwart dedication to his projects. Jay brings an infectious passion to every job, making working with him an energetic and positive experience. He also possesses the political savvy and business acumen to ensure his projects come to life. He can literally pull off the impossible.

On a personal note, Jay Goulde is not only a visionary, but he is a true delight to know. He is forthright, honest and displays incredible integrity and loyalty. I offer only the highest recommendation, and support, for Jay Goulde.

Regards,

Devin Dutcher
President/CEO
Dutcher

400 north ashley drive / suite 3000 / tampa / florida / 33602 / 813.287.2501

