



FOR IMMEDIATE RELEASE

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ARTISTIC HEARTS BEING UNVEILED FOR NATIONALLY TOURING COMMUNITY ART PROJECT

Clearwater, FL – The Outdoor Arts Foundation announced today that it has partnered with the U.S. Unit of the Westfield Group to introduce it’s first-ever, nationally touring community art project. Called “Hearts America,” the project will kick off at Westfield Countryside in Clearwater at 11:00am on Thursday, February 14th by the 2nd floor entrance to Cobb Theatres, adjacent to Sears.

Hearts America will feature 20 fiberglass Heart sculptures that are 42” x 44” x 16”. The Hearts are being sponsored by businesses, individuals, non-profits and philanthropists and then painted by Tampa Bay area artists. At present, 6 Hearts have already been sponsored and the first three, completed by St. Petersburg artist “Rasta” Geary Taylor will be unveiled on February 14th. Sponsored artists such as Mary Frankle and Carole Haberkorn will also be on hand to pick up their blank Hearts which they will embellish over the next few months.

The Hearts will be exhibited at Westfield Countryside throughout 2013 as the remainder of the Hearts are sponsored and decorated. In February of 2014, the Hearts will begin their U.S. tour, stopping at Westfield properties in cities such as Sarasota, San Diego, Los Angeles, San Francisco, Seattle, Chicago and Annapolis.

Foundation Executive Director Jay Goulde is thrilled to have such an incredible opportunity “during the RNC, the eyes of the Nation were on Tampa Bay and our Elephant project certainly received its share of the spotlight. Now, we’re taking our unique brand of community art on the road to show the nation just what artists and art patrons are capable of when they unite.”

Although the O.A.F. has been working with Westfield on various local projects since 2004, this is its first endeavor that expands beyond Tampa Bay. For more information regarding the Hearts America tour, please call Jay Goulde at (727) 954-4025 or e-mail him at jgoulde@tampabay.rr.com. Information about the Hearts can also be found on the Foundation’s website at www.outdoorartsfoundation.com.

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